

Exact Event Manager

Automate and optimize your business

Exact Event Manager is a business activity monitoring, alerting and automation tool. Event Manager may be applied to challenges in every part of a business, leading to decreased costs, increased productivity, improved customer satisfaction and even higher revenue.

Features

Exact Event Manager works by monitoring business data and automatically taking action on a predefined schedule.

Business data may be monitored in:

- Exact ERP solutions such as Globe, Macola ES, Macola Progression, JobBOSS and MAX
- Exact Synergy Enterprise and its CRM, Workflow and Quality applications
- Third-party applications that store information in a MS SQL Server database
- Incoming SMTP email

Options for actions include:

- Sending email alerts
- Generating customized reports
- Updating databases
- Initiating Synergy Enterprise workflows
- Uploading reports as attachments into Synergy Enterprise

The flexible scheduling options can handle virtually any situation with frequency as high as once per minute.

Licensing and Pricing

An event may monitor multiple data sources and trigger multiple actions. With Event Manager, you pay for the number of events you actively use – not by how complex they are or how many systems they interact with. Licenses are available at tiered levels of 5, 25, 50, 100 and 250 events. An unlimited option is also available. Upgrades between levels only require paying the difference.

Event Manager pricing is fair and flexible, giving you the confidence to buy what you need today without worrying about how your needs might change tomorrow. Contact your Exact salesperson or reseller for current pricing.



- 1** There are no limits on database connections
- 2** Alerts can initiate the distribution of various reports, emails, invoices, trigger workflows and update, append or delete information in other systems
- 3** Pricing and start-up costs are very affordable even for the smallest company

= exact

And it all comes together.



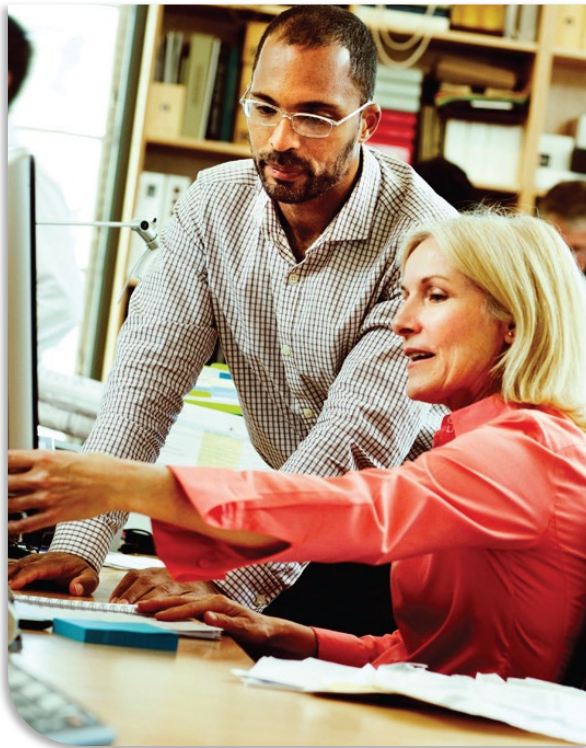
Return On Investment

Businesses typically see a positive return on investment with Event Manager in weeks or even days. For some businesses, it can pay for itself by catching a single sales opportunity that otherwise would have slipped by. In other cases, it pays for itself by reducing receivable write-offs and increasing collections. Even in its simplest application – running reports on a regular basis – Event Manager saves time and money compared to burdening your office staff. It also completes these tasks with greater accuracy, reliability and consistency than anyone.

Complete Solution

In addition to the Event Manager product, professional consulting services are available to install, configure and maintain your Event Manager implementation. Training classes are also available for customers who want to sharpen their knowledge and skills.

Moreover, Exact and its partners offer sets of predefined events called Event Packs. These cover popular uses of Event Manager and enable fast and reliable implementation.



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Supported Platforms

Server Operating Systems:

- Microsoft Windows Server 2003 (32bit and 64bit) (Standard or Enterprise Edition)
- Microsoft Windows Server 2008 (32bit and 64bit)

Web Browsers (for administration):

- Microsoft IE version 6.0 and higher
- Apple Safari 5.0 and higher
- Mozilla Firefox 3.6.6 and higher
- Google Chrome 5.0 and higher

Databases:

- Microsoft SQL Server 2000 (Standard and Enterprise Edition)
- Microsoft SQL Server 2005 (Express, Standard or Enterprise Edition)
- Microsoft SQL Server 2008 (Express, Standard or Enterprise Edition)

*Microsoft SQL Server 2000 may be accessed as a data source for monitoring and alerting. However, Event Manager also requires a database for installation and SQL Server 2000 cannot be used for this purpose.

Minimum Server Hardware:

- 3.4GHz Pentium 4 class CPU
- 1 GB RAM
- 30 GB available HD space

Additional Software Requirements:

- Synergy Enterprise integration features require Synergy Enterprise 243 or higher
- Administration requires Microsoft Silverlight 4.0 on both client and server
- Generating Crystal Reports requires Crystal Reports Server version 11 or higher
- Generating PDF documents from SQL Server Reporting Services requires Adobe Acrobat

For further information please call 1.800.468.0834, Ext. 2650 or visit www.exactamerica.com/eem

